



### **HIGHLAND HAS ART PROGRAM (#HighlandHasArt)**

**PURPOSE:** To foster and support, through direct grants and other assistance, the arts in the Town of Highland. The term “the arts” is meant to be a broad-based inclusion of art in its many forms, including but not limited to, the following: painting, sculpture, music, theatre, writing, poetry, photography, dance, STEAM (Science, Technology, Engineering, Art, Math) and the culinary arts.

**SUPPORT AVAILABLE:** The Highland Community Foundation, under this program, is prepared to provide support for worthy projects by several possible means. These include the following:

- Direct monetary grants awarded through an application/ review process.
- Matching grants in conjunction with other funding sources that a specific applicant may use.
- Partnering with other nonprofit organizations, private school governing bodies or governmental agencies, including both the Civil and School Towns of Highland, for the purpose of applying for grants from local, state, federal and nonprofit sources.
- Development of a Highland Arts Council to bring together town art organizations and local artists of all kinds for the purpose of mutual support and raising the profile of the arts in Highland.
- Publicity of the benefits of the arts in general, as well as specific upcoming Highland art-related events, through use of social media, and future development of a Highland Arts Calendar.
- Any other assistance the Foundation Board of Directors deems acceptable to fulfill the purpose of this program.

**TYPES OF PROJECTS CONSIDERED:** In reviewing possible projects to fund, the Foundation will consider the following factors:

- The project must be related to the arts, as defined in the Purpose portion above.
- Applicants can be an individual, school or town organization, or a nonprofit organization. For-profit businesses, unless the business is of the nature of providing lessons or some type of art training, will not be eligible for direct funding.
- Direct funding of grants will not include purchase of fundraising tickets or sponsorships to fundraising events.
- Applicants for direct financial grants will be required to submit a grant application, in the form proscribed by the Foundation, which will be reviewed, along with any additional information requested, by the Highland Community Foundation Board of Directors, who will have the final say on grant approval.
- Recipients of direct financial assistance will be required to provide whatever post-event follow-up information, as required by the Board of Directors, to verify usage of the funds.